

APA

WAZGOOSE

GEM BOX

1978

A
K E E P S A K E
for the
1978 APA
W A Y Z G O O S E

NEW YORK CITY, JULY 21-23

Being as *large & complete* an ASSEMBLY
of LETTERPRESS printing *hobbyists*
as is to be met with in AMERICA.



"The 'Goose in the [Big] Apple'"

Printed in MID-MANHATTAN at the sign of the
UNDERGROUND PRESS by the Proprietor,
CHAS. H. KLENSCH, APA 161.

M.CM.LXXVIII

Excerpts from
"The Book"

by Douglas C. McMurtrie

Will Ransom, author of the most valuable treatise on private presses, aptly refers to their work as "the typographic expression of a personal ideal conceived in freedom and maintained in independence." Such an enthusiasm for printing is one that might be expected to come naturally to a man possessed of good taste, literary and artistic. For a book can be a thing of beauty and it can also be the vehicle of world-changing ideas.

The Private Press

A personal enthusiasm for fine printing and bookmaking, rising above considerations of commercial return, or in some cases a yearning for literary self-expression in print, is responsible for the birth of any private press. The master of such a press regards printing as a hobby - as an avocation rather than a vocation - printing texts he personally admires, because he enjoys doing so. This does not mean, as the issues of the press become consequential, that copies cannot be offered for subscription, but it does mean that the principal return to the owner is in the satisfaction he takes in the quality of the books produced rather than in the income from the sale. The most that the conductors of the most distinguished presses have hoped for is that the returns should equal the out-of-pocket expenses.

The Sloop Press, Pittsburgh, Pa.

A SAD KEEPSAKE
OF NEW YORK CITY
for the July, 1978 Wayzgoose



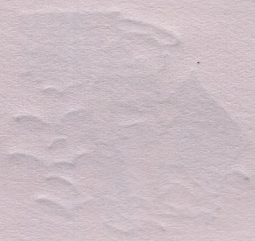
N.Y. TIMES
HOT TYPE



born 1880's
entered into eternal rest
July 3, 1978

glumly printed on the dull day it-
self by W. D. Eddy, A.P.A. 476

THE UNIVERSITY OF CHICAGO
LIBRARY



THE UNIVERSITY OF CHICAGO
LIBRARY
1100 EAST 58TH STREET
CHICAGO, ILL. 60637

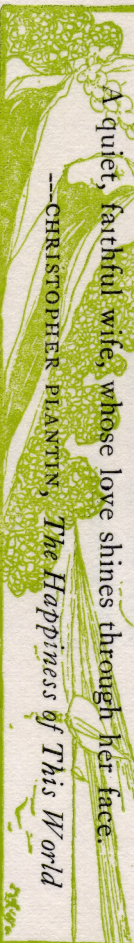
Acquired by the University of Chicago Library
from the University of Chicago Press

in Ars Typographica Spring, 1920

GOUDY PIED IT:


To have a cheerful, bright, and airy dwelling-place,
With garden, lawns, and climbing flowers sweet;
Fresh fruits, good wine, few children; there to meet
A quiet, faithful wife, whose love shines through her face.

---CHRISTOPHER PLANTIN, *The Happiness of This World*



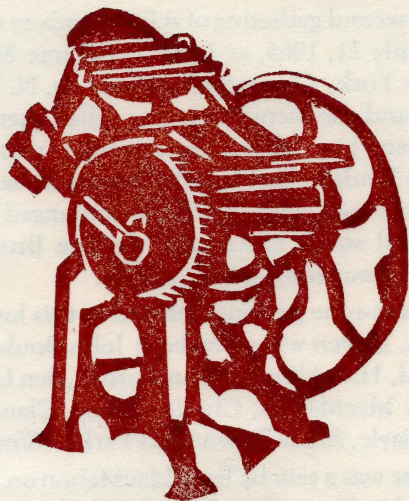
EDDY TRIED IT

in Marlborough, N.H. 03455 every possible Summer since 1960.

 Try It. You'll Like It.

APA 476 did this for the
1978 Wayzgoose just before
fleeing hot N.Y. for N.H.

Our attempts at lino cuts have produced some very strange presses . .



Like a Right Wheel
GORDON

. for lefties.

The Wayzgoose Fifteen Years Ago

The second gathering of APA members took place on July 21, 1963, at Lake Taghkanic State Park, New York. Our motel at Amcram, N. Y., cost us \$10 and the picnic, as it was called then, was run like any local church supper and it was delicious. Julie Boulette had baked a ham and the attendees contributed what could be scrounged from the general store. Lillian and the late Bruce Towne picked out some green melons.

Twenty-nine persons gathered at this lovely, rainy park. Eleven were members: John Boulette, Harry Boyd, Harold Faust, John Kulsick, Ben Lieberman, Fred MacMahon, Charles Obert, Claude Purdy, Ed Sayle, Bruce Towne and Parker Worley.

There was a talk by Fred MacMahon on miniature bookbinding and a talk by Ben Lieberman on chapels. There was an auction right out of Harry Boyd's tailgate and a number of gifts from those present such as purple cover stock and 28 pt spacing. We still cherish the aprons donated by John Kulsick.

This side by Parker; other side by Lillian.

The Maledictions Press
L & P Worley

*Our freedom to assemble
is not a gift.*

1978 A P A WAYGOOSE NEW YORK

WALT LONG A P A - 481



Ars Ampersanda



1



2



3



4



5



6



7



8



9



10



11



12



13



14



15



16



17



18



19



20



21



22



23



24



25



26



27



28



29



30



31



32



33

- 1 Derby
- 2 Spectrum Italic
- 3 Matura
- 4 Calypso
- 5 Tudor Black
- 6 Carolus
- 7 Profil
- 8 Athenaeum
- 9 Opal
- 10 Delphin I
- 11 Trump Gravur
- 12 Jaguar
- 13 Libra
- 14 Rondo Bold
- 15 Koch Antiqua
- 16 Cloister Black
- 17 Boulevard
- 18 Fry's Ornamented
- 19 Pepita
- 20 Ondine
- 21 Bell
- 22 Deepdene Bold Italic
- 23 Plantin 110
- 24 Forum
- 25 American Uncial
- 26 Felicity
- 27 Ehrhardt
- 28 Pabst Oldstyle
- 29 Grayda
- 30 Boston Script
- 31 Legende
- 32 Windsor Elongated
- 33 Trafton Script

GUY BOTTERILL AT THE HOUSE OF TYPE

APA IS GREAT!



We are proud to be members and, as New Yorkers, welcome you to the BIG APPLE.

Elizabeth and Ben Lieberman

For the APA Wayzgoose, July 21-23, 1978

APA IS GREAT!



We are proud to be members and as such
Yours, welcome you to the BIG APPLE

Elizabeth and Ben Leberman
For the APA Program, 101 101, 101

Magenta

On June 4, 1859, French and Sardinians under Napoleon III defeated the Austrians at the battle of Magenta, a town near Milan in northern Italy.

The reddish purple color, one of the first products of the aniline dye industry, had just been concocted. It soon became the rage of Paris, and in honor of the Emperor was named magenta, commemorating his victory.

Dictionaries, in defining magenta, liken it to fuchsia, a shade named for a flower, which in turn gets its name from Leonhard Fuchs, a 16th century German botanist.

Fuchsia

Done in Celebration of the
1978 Wayzgoose



Jane Roberts



3 5 7

Shichi-go-san—properly Seven-Five-Three Festival—has been celebrated in Japan on November 15 for over 400 years. Parents with children 3,5,7 visit a popular shrine to thank the deity and to invoke future blessings. At the shrine the colorfully-dressed tots receive sweets in long rectangular bags gaily painted with folkloric talismans of childhood, including the Dog depicted here.

Our boys preferred the summer festivals, but Pamela celebrated Shichi-go-san six times! In Japan one is a year old at birth. Peko-chan celebrated Japanese and American birthdays with equal enthusiasm.

Flower arrangements are based on 3-5-7,
3 signifying Heaven-Man-Earth.

Greetings from 3 5 7 . . .





The CUT

symbolizes four loves:
Oriental, Victorian, cuts
and—because the Worleys
remembered this when
they discovered this cut—
the life-time of friends I
have gained through the
Art Preservative.



3
5
7



Colophon: Dog and bamboo are
linoleum cuts by Helen c. 20 years
ago. Types shown: 18pt Bamboo,
60pt Legenda figs., 10pt DeRoos,
18pt Bulletin Script, 12pt Studio
Bold figs.

~! Helen Wesson ~!
1003 North Vail Street
Alexandria, Va. 22304

Supplement to keepsake page for
1978 Wayzgoose

Errata in colophon: 24pt Calligraphia is not shown; 24pt Ransom Shaded Initials are. This is 8pt Kennerley Monotype. Really. I wanted 10pt. Helen said we never admit our errors in 10pt; set it in 6pt, only you never set 6pt. She is right. 307

WHY WAYZGOOSE



To make new friends and renew old
friendships and acquaintanceships~~
To dispose of your own old Junk and
acquire new and valuable treasures~
To learn more about quality printing~
To travel to new and exciting places~
1978 is the 16th APA Wayzgoose

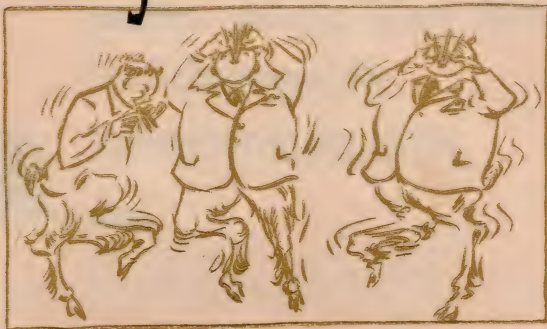
Printed by The Scott Free Press ☞ APA No. 436

WAYZGOOSE CHRONOLOGY

1961	Chicago, IL	Schori, Hantke, Forgue
1962	ZILCH	
1963	Lake Taghkanic, NY	Boulette et al
1964	Gary, IN	Boyd and Cuddington
1965	Lansing, MI	Gary Granger
1966	Indianapolis, IN	Dave Peat
1967	Oxford, OH	Bob Oldham
1968	Chicago, Schori Feller Sullivan	Cuddington
1969	Morgantown, WV	Rich Hopkins
1970	No Show	
1971	St. Louis, MO	Ron Ruble
1972	Hudson, OH	Marge & Jamie Clelland
1973	Ann Arbor, Cliff Leonard & Bob Murphy	
1974	Chicago, IL	Same hosts as 1968
1975	Kansas City, MO	Roger Baker & others
1976	Wayne, MI	Jim Doletzky & others
1977	Indianapolis, IN	Churchman & Peat
1978	New York City	Martin & Penny Speckter

Type used: Poor Richard from the Keystone Foundry

Why We Here?



WAYZGOOSE...

*...A convivial conclave of avid artisans
delightedly devoted to dignified discussion
of the Craftsmanship of Print.
How pleasant it is...*

*...to be once more
in the restful, refreshing company
of Sympathetic Souls!*

SHELDON WESSON

APA 307



Showing 60pt Reiner Script (Amsterdam), 18pt and 24pt Calligraphia (Riscatype-Monotype) & 14pt and 13 on 14pt Janson (Monotype, specially cast for the late Tim Thrift). Done into print at THE GRIDDLE PRESS, on an 8x12 New Series C&P, lately moved to 1003 North Vail Street, Alexandria, Va. 22304.

July 1978



W. W. Wallace APA 351

1. The first part of the paper discusses the importance of the study of the history of the English language. It is noted that the English language has a long and rich history, and that the study of its history is essential for a full understanding of the language. The paper then discusses the various factors that have influenced the development of the English language, including the influence of other languages, the influence of social and cultural changes, and the influence of technological advances.



The TYPE of FACES

(SMILING – THAT IS)

you're most likely to see at the...

WAY Z GOOSE

NEW YORK CITY

1978





GAB and GRAB!!...

Listen to the patter of our double-action auctioneers, Churchman & Peat...then grab for the bargains.



Above all: Have a great time and many thanks to our gracious hosts
PENNY & MARTIN SPECKTER

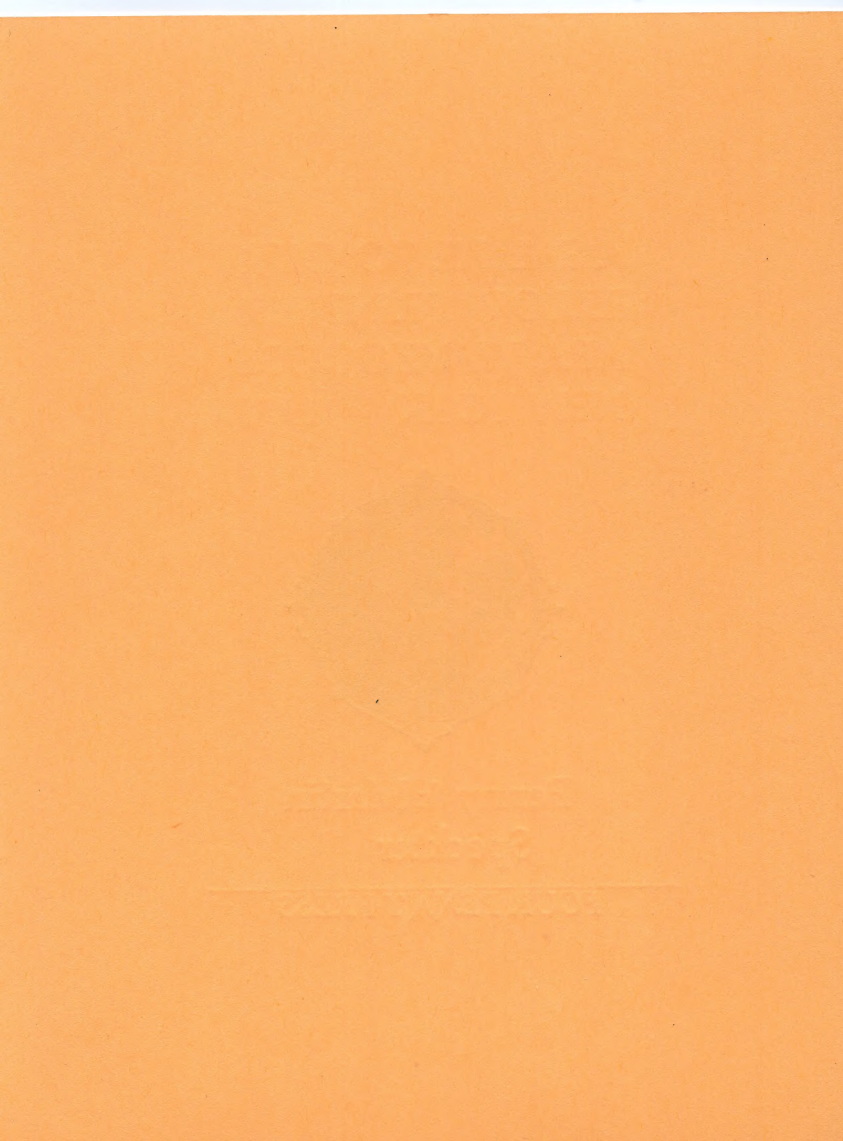
Sincerely, Ivend H. Krohn

A SALUTE TO OUR
FELLOW PRINTERS!
APA WAYZGOOSE
NEW YORK 1978

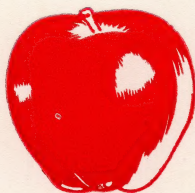


Penny & Martin
Speckter

FOUR PENNY PRESS



John Clement ☆
Salutes
THE BIG APPLE



Home of the 1978
Wayzgoose

ଅମଳ
ସୁନାମାଳିକା
ପ୍ରଥମ
ଅଂଶ
୧୯୭୮

WILKINSON GARNETT & CO
PRINTERS
BIRMINGHAM
ENGLAND